

**OLD DOMINION UNIVERSITY
BOARD OF VISITORS
Student Enhancement and Engagement Committee
Thursday, June 17, 2021**

MINUTES

The Student Enhancement Committee of the Board of Visitors of Old Dominion University was held on Thursday, June 17, 2021, at 11:00 a.m. in the Board Room of the Broderick Dining Commons on the main campus of Old Dominion University. Pursuant to § 4-0.01(g) of Chapter 1289 of the 2020 Acts of Assembly, Board members and members of the public who were unable to attend in person participated via Zoom.

The meeting of the Student Enhancement and Engagement Committee of the Board of Visitors was held on Thursday, June 17, 2021 at 11 am. Present from the committee were:

Robert Corn, Chair
Robert Broermann, Vice Chair
Kay Kemper (ex officio)
R. Bruce Bradley (ex officio)
Yvonne Allmond
Ross Mugler
P. Murry Pitts
Armistead D. Williams, Jr.
Omotomilola Jegede

Also in attendance from the Board: Carlton Bennett, Lisa Smith

Also present were:

Alonzo Brandon	Earl Nance
Jane Dane'	September Sanderlin
Traci Daniels	Wood Selig
Scott Harrison	Don Stansberry
Donna Meeks	Bo Yi
Harry Minium	

Chairman Robert Corn called the meeting to order at 11 am.

APPROVAL OF THE APRIL 21, 2021 MINUTES

Murry Pitts moved to approve the minutes of the April 21, 2021 meeting. The motion was seconded by Yvonne Allmond and approved by roll-call vote (*Aye: Allmond, Bradley,*

Broermann, Corn, Kemper, Mugler, Pitts, Williams; Nay: None)

REPORT OF VICE PRESIDENT OF STUDENT ENGAGEMENT AND ENROLLMENT SERVICES

Dr. Don Stansberry, Vice President for Student Engagement and Enrollment Services, reported that the review of the Student Code of Conduct will be presented at the fall Board meeting. He provided an update on enrollment, reporting that despite the COVID pandemic, ODU is projected to be on par with enrollment 2 years ago. Pre-registrations for fall 2021 are slow, and new student confirmations are mixed, with freshmen deposits behind last year's and transfer and graduate students ahead of last year. Multiple channels of outreach are being used throughout the summer to encourage enrollment. Fall opening will focus on the three pillars of care, cultivate, and connect. Don reviewed the new student on-boarding experience—the Monarch Experience Initiative—a 6-week campus-wide initiative to welcome new Monarchs and introduce the campus culture, traditions, and values through engaging and entertaining programs and activities. He reported on Experience Guaranteed, a strategic initiative to promote and support experiential learning opportunities for students, campus departments, and employers. This is a year-long project supported with a SCHEV grant and co-led by the Student Engagement & Enrollment Services division and Academic Affairs, integrating experiential learning opportunities for students across the university and with outside employers.

STUDENT REPRESENTATIVE REPORT

Omotomilola Jegede, student representative to the Board, reported that during her tenure she will focus on expanding social media presence for the position of the student representative to the Board of Visitors; expand the REIGN Responsibly campaign to include vaccination; promote campus resources such as safety, counseling services 24/7; and Mathematics and Statistics resources for students, to mention a few. She identified the following ideas to meet this goal: Update Facebook and create an Instagram account for the position; continue the Peer Major Mentorship Program (peer-to-peer mentoring, upperclassmen as mentors to freshmen and sophomores in their majors); promote campus resources related to safety, student access to counseling, and Math resources for students on social media and more.

ADJOURNMENT

There being no further business, the meeting adjourned at 11:36 am.