

MEMORANDUM

TO: University Advancement Committee
Unwana B. Dabney, Chair
Peter G. Decker, III, Vice Chair
Kay A. Kemper (*ex-officio*)
R. Bruce Bradley (*ex-officio*)
Carlton F. Bennett
Jerri F. Dickseski
Alton (Jay) Harris
Larry R. Hill
Lisa B. Smith

FROM: Alonzo Brandon
Vice President for University Advancement

SUBJECT: University Advancement Committee Meeting
April 21, 2021, Agenda

The University Advancement Committee of the Board of Visitors will meet April 21, 2021, from 11:00 a.m. to 12:00 p.m. via Zoom Video Conferencing. Pursuant to Executive Amendment 28 to HB29 (2020), the Committee will meet by electronic communication means, without a quorum of committee members physical assembled at one location, to discuss or transact business statutorily required or necessary to continue operations of the Board and the discharge of its lawful purposes, duties and responsibilities.

ACTION ITEM

1. Approve the minutes of the December 9, 2020 meeting.
2. Approve revision to BOV Policy 1801 (Development Policy).

Office of University Advancement – Mr. Alonzo Brandon, Vice President for University Advancement, will report on dashboard items measuring productivity in the area of University Advancement

CLOSED SESSION – The Committee will meet in closed session, Pursuant to Section 2.2-3711 (9), to discuss matters relating to gifts, bequests and fund-raising activities.

ITEMS FOR REVIEW

Office of University Advancement – Ms. Tiffany Williams, Director of Donor Relations, will discuss the Donor Relations program.

Office of Alumni Relations – Ms. Joy Jefferson, Associate Vice President for Alumni Relations, will give an update on alumni relations programs and events.

cc: David Burdige (*Faculty Representative*)

NUMBER: 1801
TITLE: Development Policy
APPROVED: August 14, 1981; Revised June 19, 1986; Revised June 12, 2014;
Revised April 21, 2021

I. General Policies

- A. Solicitation for gifts for the university or any of its colleges, schools, departments, centers, institutes, or programs must have the prior written approval of the president or a designated representative; **and comply with the following Code of Virginia statute: §23.1-1304.1. Governing board; additional duties; policy; acceptance of terms and conditions associated with donations, gifts, and other private philanthropic support.**
- B. Private gifts or grants which entail a commitment on the part of the university may not be accepted without the written approval of the president or a designated representative.
- C. All gifts shall be received, recorded, and acknowledged by the Office of **Development University Advancement** of the university.
- D. Private gifts or grants are received on behalf of the university by the Old Dominion University Educational Foundation, Old Dominion Athletic Foundation, Old Dominion University Real Estate Foundation, **and the Old Dominion University Community Development Corporation, and the Old Dominion University Museum Foundation.** The university (as opposed to the foundations) receives gifts when specifically requested by a donor and when it is in the best interest of the university to do so.
- E. The president of the university shall establish policies to provide for the orderly and prudent transfer of funds from the foundations to the university.
- F. The president of the university may establish additional policies governing the solicitation or acceptance of gifts in the name of the university.
- G. **The Board of Visitor's shall be informed of and approval gifts that direct academic decision-making or gifts of \$1,000,000 or more that impose a new obligation on the institution of higher education, excluding gifts for scholarships or other financial aid.**

II. Commemorative Gift Opportunities

A. Named Facilities

A building, a room, a space, or an area on campus may be named to recognize a substantial gift. This is provided for in the Board of Visitors' policy on the Naming of University Buildings, Building Spaces, or Areas.

B. Named Programs

A college, school, department, center, or institute may be named by the Board of Visitors to recognize a substantial endowment gift.

C. Eminent Scholars

The Commonwealth of Virginia established the eminent scholars program in 1964 to encourage endowment gifts to attract and retain outstanding faculty. The program provides state funds to match the income from endowments established for this purpose. Virginia was the first state to establish such a program. Old Dominion University has participated in this program from its inception and encourages such endowment gifts.

D. Named Chair

A chair may be named in recognition of an endowment gift sufficient to provide for ~~the entire compensation of a distinguished scholar~~ a significant salary supplement. Ideally, such an endowment would provide for ~~secretarial administrative~~, travel, and research support in addition to compensation.

E. Named Professorship

A professorship may be named in recognition of an endowment gift for a salary supplement sufficient to attract and retain a distinguished scholar.

F. Named Visiting Scholar or Artist

A visiting scholar or artist may be named in recognition of an endowment gift sufficient to provide for the cost of such a program.

G. Named Lectureship

A lectureship or lecture series may be named in recognition of an endowment gift sufficient to provide for the honorarium and expenses related to the lecture.

H. Named Fellowship

A fellowship may be named to recognize an endowment gift to provide for tuition and fees assistance and a research stipend for a graduate student.

I. Named Scholarship

A scholarship may be named to recognize an endowment gift to provide for tuition and fees assistance for an undergraduate student. An athletic grant-in-aid may be named to recognize an endowment gift to provide for tuition, fees, room and board, and books assistance for a student-athlete.

J. Other Named Funds

The president of the university may establish other named funds such as library or book funds, loan funds, or prize funds when a gift or gifts are sufficient to meet an objective of the university.