

## MEMORANDUM

**TO:** University Advancement Committee  
Toykea S. Jones, Chair  
Ross A. Mugler, Vice Chair  
Carlton F. Bennett (*ex-officio*)  
Lisa B. Smith (*ex-officio*)  
Jerri F. Dickeski  
Michael J. Henry  
Larry R. Hill  
Pamela C. Kirk  
William D. Sessoms, Jr.

**FROM:** Alonzo Brandon  
Vice President for University Advancement

**SUBJECT:** University Advancement Committee Meeting  
April 26, 2018, Agenda

The University Advancement Committee of the Board of Visitors will meet April 26, 2018, from 11:15 a.m. to 12:30 p.m. in Committee Room B of the Kate and John R. Broderick Dining Commons.

### **ACTION ITEM**

1. Approve the minutes of the December 7, 2017 meeting.

**CLOSED SESSION** – The Committee will meet in closed session, Pursuant to Section 2.2-3711 (8), to discuss matters relating to gifts, bequests and fund-raising activities.

### **RECONVENE IN OPEN SESSION AND FOIA CERTIFICATION**

### **ACTION ITEM**

2. Approve resolution to name the Honors College as the Patricia and Douglas Perry Honors College.

### **ITEMS FOR REVIEW**

**Office of University Advancement** – **Mr. Alonzo Brandon**, Vice President for University Advancement, will report on the following items.

1. Dashboard items measuring productivity in the area of University Advancement
2. Fundraising Initiative updates
3. Fundraising Initiative marketing pieces
4. Day of Giving results and statistics

**Office of Development** – **Ms. Meredith Hamlet**, Director of Donor Relations, will preview the redesigned Educational Foundation website.

cc: Sebastian Kuhn (*Faculty Representative*)

**RESOLUTION TO NAME THE HONORS COLLEGE AS THE  
PERRY HONORS COLLEGE**

WHEREAS, the Honors College offers qualified students the opportunity to enroll in a four-year honors program, which features the best aspects of both a large-university education and a small-school experience; and

WHEREAS, Honors College students enjoy low-enrollment courses designed specifically for the college, which emphasize teaching and innovation and students are free to select any major; and

WHEREAS, Patricia Perry is a 1989 graduate of Old Dominion University, is a former member of the Old Dominion University Board of Visitors serving as chair of the Institutional Advancement and Academic Affairs Committees, and recipient of the 2008 Batten Award; and

WHEREAS, J. Douglas Perry is a 2005 Honorary Doctorate graduate of Old Dominion University, is a former member of the Old Dominion University Educational Foundation and recipient of the 2008 Batten Award; and

WHEREAS, The Patricia and Douglas Perry Foundation is run by Patricia and Douglas Perry who have been and continue to be generous supporters and leaders in numerous local, and national philanthropic causes, boards, colleges and universities and provide overwhelming support to countless community organizations; and

WHEREAS, the Perry's philanthropy at Old Dominion University includes lead support and naming of the Patricia and Douglas Perry Honors College, Patricia and Douglas Perry Library, the Patricia and Douglas Perry Endowed Professorship, the Perry/An Achievable Dream/Peninsula Endowed Scholarship and numerous other contributions to the University; and

THEREFORE, BE IT RESOLVED, that the Board of Visitors of Old Dominion University approve the naming of the Honors College as the Patricia and Douglas Perry Honors College, and

BE IT FURTHER RESOLVED, that this Resolution be spread across the minutes of the Board of Visitors and an appropriately framed copy be presented to Patricia and Douglas Perry and signage be prominently displayed outside of the facility.