

MEMORANDUM

TO: University Advancement Committee
Frank Reidy, Chair
Ross A. Mugler, Vice Chair
Carlton F. Bennett (*ex-officio*)
Lisa B. Smith (*ex-officio*)
Michael J. Henry
Larry R. Hill
Toykea S. Jones
Mary Maniscalco-Theberge
William D. Sessoms, Jr.

FROM: Alonzo Brandon
Vice President for University Advancement

SUBJECT: University Advancement Committee Meeting
December 8, 2016, Agenda

The University Advancement Committee of the Board of Visitors will meet December 8, 2016, from 10:30 a.m. to 12:00 p.m. in the Board of Visitors Room of Webb Center.

ACTION ITEMS

1. Approve the minutes of the September 22, 2016 meeting.

ITEMS FOR REVIEW

Office of University Advancement – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following items:

1. Dashboard items measuring productivity in the area of University Advancement
2. Cost of Fundraising
3. 24 Hour Roar review
4. Trends in Advancement overview

CLOSED SESSION – The Committee will meet in closed session, Pursuant to Section 2.2-3711 (8), to discuss matters relating to gifts, bequests and fund-raising activities.

cc: Sebastian Kuhn (*Faculty Representative*)