

MEMORANDUM

TO: University Advancement Committee
Frank Reidy, Chair
Judith O. Swystun, Vice Chair
Ronald C. Ripley (ex-officio)
John F. Biagas (ex-officio)
David L. Bernd
Michael J. Henry
Mary Maniscalco-Theberge
Ross A. Mugler
William D. Sessoms, Jr.

FROM: Alonzo Brandon
Vice President for University Advancement

SUBJECT: University Advancement Committee Meeting
September 24, 2015, Agenda

The University Advancement Committee of the Board of Visitors will meet September 24, 2015, from 10:30 a.m. to 11:45 a.m. in the Board of Visitors Room of Webb Center.

ACTION ITEMS

1. Approve the minutes of the June 11, 2015 meeting.
2. Approve the renaming of the Albert Brooks Gornto Jr. TELETECHNET Center as the Albert Brooks Gornto Jr. Hall.

ITEMS FOR REVIEW

Office of Community Engagement – Ms. Cathy Lewis, Community Engagement Liaison will review the ODU/CIVIC Student Scholars Program and provide highlights from the past year.

Office of University Advancement – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following items:

1. Dashboard items measuring productivity in the area of University Advancement
2. 85 Hours of Giving
3. College advisory board selection process and membership
4. Joint meeting for affiliated boards

CLOSED SESSION – The members of the University Advancement Committee will receive information related to the items to be discussed in closed session.

cc: Sebastian Kuhn (Faculty Representative)

**APPROVAL TO RENAME THE ALBERT BROOKS GORNTO JR.
TELETECHNET CENTER**

RESOLVED, that upon the recommendation of the University Advancement Committee, the Board of Visitors approves renaming the Albert Brooks Gornto Jr. TELETECHNET Center “Albert Brooks Gornto Jr. Hall, effective September 24, 2015.

Rationale: The renaming of the Albert Brooks Gornto Jr. TELETECHNET Center to Albert Brooks Gornto Jr. Hall is proposed in order to better align the building naming convention to those applied to the current campus community. Additionally, the referenced TELETECHNET term, referring to the satellite broadcast system previously used to distribute course content to ODU classrooms located at partner community colleges and military installations throughout Virginia and beyond, has been sunset in order to leverage online asynchronous delivery options and web conferencing options. While our partnerships with the community colleges and military installations continue, we currently offer classes to students in delivery formats that are more convenient and independent of a distributed classroom location model. Removing the term TELECHNET from the building name will reduce confusion for students, staff, and partners working with the Office of Distance Learning, which is housed in the building.
