

MEMORANDUM

TO: University Advancement Committee
Frank Reidy, Chair
Judith O. Swystun, Vice Chair
Ronald C. Ripley (ex-officio)
John F. Biagas (ex-officio)
David L. Bernd
Barry M. Kornblau
Mary Maniscalco-Theberge
Ross A. Mugler
William D. Sessoms, Jr.

FROM: Alonzo Brandon
Vice President for University Advancement

SUBJECT: University Advancement Committee Meeting
December 4, 2014, Agenda

The University Advancement Committee of the Board of Visitors will meet December 4, 2014, from 10:45 a.m. to 12:00 p.m. in the Board of Visitors Room of Webb Center.

ACTION ITEMS

1. Approve the minutes of the September 18, 2014 meeting.
2. Approve resolution to name the President's Residence as the Jacobson House.

ITEMS FOR REVIEW

Office of University Advancement – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following items:

1. Dashboard items measuring productivity in the area of University Advancement
2. Naming Committee updates
3. Strome initiatives and Entrepreneurial Center activities

Old Dominion Athletic Foundation – Ms. Jena Virga, Senior Associate Athletic Director, will provide a year-in-review on the Old Dominion Athletic Foundation including an overview of the \$50K in 50 Days Campaign.

CLOSED SESSION – The members of the University Advancement Committee will receive information related to the items to be discussed in closed session.

cc: Sebastian Kuhn (Faculty Representative)

**RESOLUTION TO NAME THE PRESIDENT'S RESIDENCE
AS THE JACOBSON HOUSE**

WHEREAS, the President's residence at Old Dominion University is an important venue for social activities hosted by the President and other University departments to entertain ODU staff, students and supporters. The house serves as an on campus home for Old Dominion University's president and family; and

WHEREAS, the President's residence is an institutional resource used for the convenience and benefit of the University, hosting functions for the university community; and

WHEREAS, Marc Jacobson is former member of the Board of Visitors and served as the Rector; and

WHEREAS, Marc and Connie Jacobson have been and continue to be generous supporters and leaders on numerous local, state and national boards for professional associations, arts, colleges and universities, education and healthcare; and

WHEREAS, Jacobson's philanthropy includes numerous generous contributions to the University including setting up an endowment for the Raoul Wallenberg Humanitarian Lecture Series, various endowed academic and athletic scholarships, endowed programs and overwhelming support to countless community organizations; and

THEREFORE, BE IT RESOLVED, that the Board of Visitors of Old Dominion University approve the naming of the President's residence as The Jacobson House.

BE IT FURTHER RESOLVED, that this Resolution be spread across the minutes of the Board of Visitors, an appropriately framed copy be presented to Marc and Connie Jacobson, and signage be prominently displayed at the President's residence.