

**OLD DOMINION UNIVERSITY
BOARD OF VISITORS
University Advancement Committee Minutes
Thursday, December 6, 2018**

MINUTES

The University Advancement Committee of the Board of Visitors of Old Dominion University met Thursday, December 6, 2018, at 11:15 a.m. in Committee Room B of the Kate and John R. Broderick Dining Commons on the Norfolk campus. Present from the Board were:

Toykea S. Jones, Chair
Ross A. Mugler, Vice Chair
Lisa B. Smith (*ex-officio*)
Kay Kemper (*ex-officio*)
Michael J. Henry
Larry R. Hill
Pamela C. Kirk
David Burdige (*Faculty Representative*)

Absent were: Carlton F. Bennett
Jerri F. Dickeski

Also present were: Alonzo Brandon Earl Nance
Karen Cook Jutta Page
Dan Genard Wood Selig
Sarah Jane Kirkland

ACTION ITEMS

- I. Ms. Toykea Jones welcomed everyone to the meeting. A motion was made by Mr. Ross Mugler and seconded by Mr. Michael Henry to approve the minutes of the September 20, 2018 minutes. The motion was approved unanimously by all members present and voting.

ITEMS FOR REVIEW:

- I. **Office of Community Engagement** – Ms. Sarah Jane Kirkland, Chief Operating Officer of the CIVIC Leadership Institute, presented on the ODU CIVIC Student Scholars Program. This program, which is in its sixth year, develops civic engagement, professionalism and leadership in college students. The program was developed to

combat “Brain Drain” and promote Hampton Roads as a destination community and to connect students with community leaders. Ms. Kirkland discussed the benefits of the program and reviewed the history of the program. The Scholars program has evolved to a multi-year program that includes unique experiences, retreats, program days, community service activities and opportunity to attend CIVIC Leadership events. As the program moves forward, more opportunities for students to connect with executives will be developed, as well as solidifying a Senior Class Board and creating a Scholars Alumni Network. Ms. Kirkland reviewed survey results from current scholars and discussed noteworthy stories of current and past scholars and mentors. She concluded by thanking ODU for their support of the program. This support has made an impact on the students and the community.

- II. **Barry Art Museum** – Ms. Jutta-Annette Page, Executive Director of the Barry Art Museum, presented on the development, opening and operations of the Museum. The Barry Art Museum was created from a gift from Richard and Carolyn Barry. Ms. Page walked the committee through the 18-month process from conception to opening of the museum which included renderings, establishing a foundation, financial document, defining a MOU and hiring staff. The museum employs three full-time staff, six student workers and three police officers. Ms. Page discussed the process of moving and installing the art collection into the building including four large-scale sculptures. She reviewed the different public areas and art included in the museum. Since the opening on November 14, over 2,200 guests have visited the museum. Future steps include developing a membership base and fees and setting a fee structure for rentals, meetings, weddings, etc. Per the Barry’s wishes, fundraising will not take place for the museum in the immediate future, and these donors will support the operations, exhibitions and programming for the museum.

- III. **Office of University Advancement** – Mr. Alonzo Brandon, Vice President for University Advancement, presented and discussed dashboard items measuring productivity in the area of Development which included fundraising amounts for total giving, planned giving, annual funds, donor counts and gift income. Mr. Brandon reported total giving amount for FY-19 was \$12.4 million. He noted the totals are changing daily and there are verbal commitments totaling \$6 million in the pipeline. Planned Giving has increased significantly since the last meeting, and still has a few large gifts in the pipeline. Mr. Brandon reported that donor counts are where they should be at this time of year and athletic donors will go up in the spring due to football reseating. The Fundraising Initiative current totals are \$28.7 million for scholarships, \$17.7 million for academic enhancements, \$5.4 for student success, \$26 million for athletics and \$46.1 million for special projects. The total amount raised since July 2016 is \$124.1 million, barely below the halfway point. He noted there are significant verbal agreements that have not be booked yet, which will take the total over the halfway point by the end of the month.

CLOSED SESSION

- I. A motion was made by Mr. Ross Mugler that the meeting be recessed, and, as permitted by Virginia Code Section 2.2-3711(A)(8), reconvene in closed session for the purpose of discussing matters related to gift giving, bequests, and fundraising. The motion was approved by all members present and voting.

Following closed session, the Committee reconvened in open session and unanimously approved the FOIA Certification read by the Chair. There being no further business, Ms. Jones thanked everyone for attending and the meeting was adjourned.