

**OLD DOMINION UNIVERSITY  
BOARD OF VISITORS  
University Advancement Committee Minutes  
Thursday, April 25, 2019**

**MINUTES**

The University Advancement Committee of the Board of Visitors of Old Dominion University met Thursday, April 25, 2019, at 12:30 p.m. in Board Room of the Kate and John R. Broderick Dining Commons on the Norfolk campus. Present from the Board were:

Toykea S. Jones, Chair  
Ross A. Mugler, Vice Chair  
Lisa B. Smith (*ex-officio*)  
Kay Kemper (*ex-officio*)  
Carlton F. Bennett  
Jerri F. Dickeski  
Larry R. Hill  
Pamela C. Kirk  
David Burdige (*Faculty Representative*)

Absent were: Michael J. Henry

Other Board Members were: Bruce Bradley  
Robert Corn  
Donna Scassera  
Bob Tata

Also present were: John R. Broderick, President Velvet Grant  
Austin Agho Donna Meeks  
Alonzo Brandon Annie Morris  
Karen Cook Ellen Neufeldt  
Greg DuBois Earl Nance  
Dan Genard Wood Selig  
Giovanna Genard

**ACTION ITEMS**

- I. Ms. Toykea Jones welcomed everyone to the meeting. A motion was made by Mr. Larry Hill and seconded by Ms. Jerri Dickeski to approve the minutes of the December 6,

2018 minutes. The motion was approved unanimously by all members present and voting.

- II. A motion was made by Mr. Larry Hill and seconded by Mr. Carlton Bennett to approve the resolution to name the Department of Music as the F. Ludwig Diehn School of Music. The motion was approved unanimously by all members present and voting.

### **ITEMS FOR REVIEW:**

- I. **Office of University Advancement** – Mr. Alonzo Brandon, Vice President for University Advancement, presented and discussed dashboard items measuring productivity in the area of Development. Mr. Brandon reported amount raised for the Fundraising Initiative (since July 2016) was \$140.5 million. He noted the internal goal is to reach \$150 million by June 30. Mr. Brandon reviewed the Fundraising Initiative breakdown by Foundations and reported that both foundations are over the 50% mark and athletics is at 82% of their goal. He also reviewed the breakdown by colleges. He noted that with a few verbal commitments, Business should reach \$10 million by June 30 and Engineering will also start increasing. He explained that efforts would now shift more to the colleges help raise the remaining \$110 million in the Initiative.

### **CLOSED SESSION**

- I. A motion was made by Mr. Ross Mugler and seconded by Mr. Larry Hill that the meeting be recessed, and, as permitted by Virginia Code Section 2.2-3711(A)(8), reconvene in closed session for the purpose of discussing matters related to gift giving, bequests, and fundraising. The motion was approved by all members present and voting.

Following closed session, the Committee reconvened in open session and unanimously approved the FOIA Certification read by the Chair. There being no further business, Ms. Jones thanked everyone for attending and the meeting was adjourned.